BeyondScale NEWSLETTER

BEYONDSCALE

BeyondScale is seeking to create a pan-European community of practice that will share and document emerging good practices, based on the outcomes of the individual and collaborative activities of the participants.

BeyondScale utilises the **HEInnovate** self-assessment platform to drive entrepreneurial and innovative change.

HEInnovate

HEInnovate is a self-assessment tool by the European Commission and the OECD for higher education institutions to explore their innovative potential. HEInnovate diagnoses areas of strengths and weaknesses, opens up discussion on respective topics. HEInnovate covers eight areas for self-assessment.

Co-funded by the
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heinnovate

Value Proposition Workshop

Dimensions: Knowledge Exchange and Collaboration

Organiser: Dublin City University — DCU

Date: 30 March, 2021

Outbound Activity: Knowledge Exchange and Collaboration with the Social Enterprise, NGO and Charity Sectors

Purpose: To identify how DCU and the third sector could improve knowledge exchange and collaboration between each other. In addition, to identify the main challenges in the third sector and how DCU could help to overcome these challenges.

Pre-workshop Preparation: Rather than surveying participants in advance, the DCU team sent out the questions to familiarise the participants with the HEInnovate dimension beforehand and subsequently explored the questions with participants during the workshop.

In this issue:
Value Proposition Workshop by **Dublin City University**

- DCU team invited individuals who work for and/or with the Third Sector (i.e. social enterprises, NGOs, charities) via email. They also invited a number of DCU staff who have an interest in social innovation and social entrepreneurship.
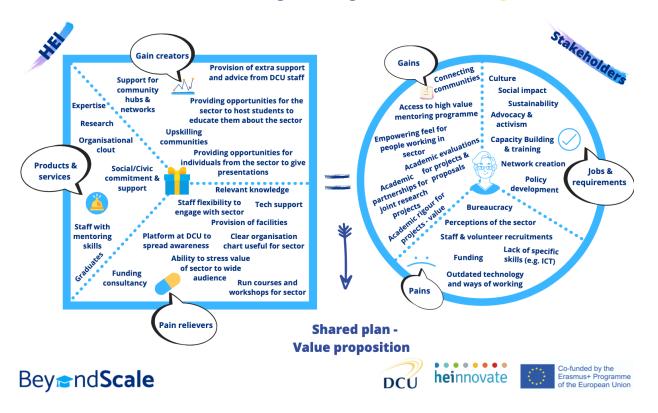- In total 17 participants.

WPZ **Research** GmbH

c|h|e|p|s
Center for
Higher Education
Policy Studies

University of Ruse
"Angel Kanchev"

FH CAMPUS WIEN
UNIVERSITY OF APPLIED SCIENCES

MTU
Ollscoil Teicneolaíochta na Mumhan
Munster Technological University

HEInnovate Value Proposition Canvas

Dimension: Knowledge Exchange & Collaboration

HEI

Gain creators

Support for community hubs & networks

Provision of extra support and advice from DCU staff

Providing opportunities for the sector to host students to educate them about the sector

Expertise

Research

Organisational clout

Upskilling communities

Providing opportunities for individuals from the sector to give presentations

Products & services

Social/Civic commitment & support

Relevant knowledge

Staff flexibility to engage with sector

Tech support

Staff with mentoring skills

Provision of facilities

Platform at DCU to spread awareness

Clear organisation chart useful for sector

Graduates

Ability to stress value of sector to wide audience

Funding consultancy

Run courses and workshops for sector

Pain relievers

Stakeholders

Gains

Connecting communities

Culture

Social impact

Access to high value mentoring programme

Sustainability

Advocacy & activism

Empowering feel for people working in sector

Academic evaluations for projects & proposals

Capacity Building & training

Network creation

Academic partnerships for joint research projects

Policy development

Academic rigour for projects - value

Bureaucracy

Perceptions of the sector

Staff & volunteer recruitments

Funding

Lack of specific skills (e.g. ICT)

Outdated technology and ways of working

Pains

Jobs & requirements

Shared plan - Value proposition

BeyondScale   DCU   heinnovate   Co-funded by the Erasmus+ Programme of the European Union

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Main Workshop Outcomes:

There is a real potential for collaboration between DCU and the third sector as well as between organisations within the third sector. Many commonalities were identified by participants in terms of end goals and needs. Lots of additional knowledge and skills are needed for the third sector. Potential to integrate different disciplines into the third sector. Sector has a need for a higher level of knowledge and skills in ICT, engineering, technology, finance and insurance.

Action Plan

DCU team has come up with an action plan on how to collaborate with the third sector, and offer various projects for DCU students in order to raise awareness about social innovation and entrepreneurship.

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Overall Experience:

Preparation of the workshop and dissemination of information have been identified as important elements by DCU team: "A workshop information pack was created for all participants, which included the workshop timetable and information about all the workshop participants. This included the name and description of the organisations that the individuals work for, information about each individual's role in their organisation and photographs of each individual. This saved lots of time at the start of the workshop. as participants did not have to introduce themselves."

The structure of the workshop - the questionnaire and the value proposition canvas connected nicely together. As part of the questionnaire discussion, participants were generating ideas already which led naturally to the value proposition canvas portion of the workshop.

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